

# Arianna Alston

arialston07@gmail.com | Lindenwold, NJ | 856-215-8308

## SKILLS

**Video Editing:** Adobe Premiere, Canva, CapCut, Adobe Audition

**Soft Skills:** Team Leadership, Organization, Creativity & Innovation, Teamwork, Written Communication, Planning and Scheduling

## EDUCATION

### Bachelor of Arts in Radio/Television/Film

Rowan University

**Concentration:** Film Studies

**Anticipated August 2026**

Glassboro, NJ

### Associate of Arts

Rowan College of South Jersey

**Honors:** Dean's List, Phi Theta Kappa

**August 2023**

Sewell, NJ

## RELEVANT EXPERIENCE

### Videographer/Video Editor

High Grounds Coffee Roasters

- Recorded and edited marketing videos for Instagram and the company website, helping promote products and present high-quality visuals across social media.

**April 2026-Present**

Glassboro, NJ

- Collaborated with digital marketer to maintain consistent visual branding and meet fast turnaround deadlines.

### Rowan Television Network, Rowan University

Rowan Roulette, three-camera in studio shoot of the talk show variety

RU Listening?, live performance studio show

RU Listening?, live performance studio show

On the Couch, three-camera in studio shoot of the talk show variety

**February 2024-April 2026**

Audio Engineer

Cameraperson

Audio Assistant

Teleprompter

### The Global Career Accelerator | *Global Career Accelerator Associate* | Remote

**January, 2026 - April, 2026**

- Collaborated with a diverse global team to complete tasks and deliver timely and accurate projects
- Developed on-brand social media content and copy aligned with brand guidelines to support digital campaigns

## PROJECTS

### Producer - Television Production Feature Story

**April 2026**

- Planned footage in advance and coordinated with team members to create a schedule so the project could be completed efficiently

- Producer - Television Production Studio Interview**

**March 2026**

Planned camera angles and b-roll footage, supervised team members, directed the interview and acted as floor manager, and oversaw all aspects of the project to ensure all tasks were completed.